

Program of the workshop ESPM 2023
Thursday, November 09, 2023

Participant registration	09.30 – 10.00
Milan Majerník WELCOME	10.00 – 10.15
Miroslav Badida – Tibor Dzuro – Lýdia Sobotová – Kristián Pástor – Miroslava Badidová RECOVERY OF TEXTILE WASTE FROM THE AUTOMOTIVE INDUSTRY INTO SOUND PROOFING PRODUCTS	10.15 – 10.30
Jana Chovancová – Emília Huttmanová – Roman Novotný ASSESSING THE DISPARITIES BETWEEN EU COUNTRIES IN ACHIEVING THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT'S ENERGY AND CLIMATE GOALS	10.30 – 10.45
Jana Chovancová – Martin Rovňák – Ján Barlák DECOUPLING GREENHOUSE GAS EMISSIONS FROM ECONOMIC GROWTH: THE IMPERATIVE FOR A SUSTAINABLE DEVELOPMENT IN THE EUROPEAN UNION	10.45 – 11.00
Coffee-break	11.00 – 11.15
Anita Cmaríková – Jana Chovancová ANALYSIS OF THE POSSIBILITIES OF APPLYING THE PRINCIPLES OF THE CIRCULAR ECONOMY IN THE PRODUCTION OF NOISE BARRIERS IN SELECTED COMPANY	11.15 – 11.30
Naqib Daneshjo – Renáta Ševčíková – Zuzana Francová – Dominika Popovičová INNOVATIVE MARKETING	11.30 – 11.45
Naqib Daneshjo – Renáta Ševčíková – Dagmar Klepochová	11.45 – 12.00

FUNCTION AND SUCCESS FACTORS OF INNOVATIVE MARKETING	
Lunch	12.00 – 13.30
Juraj Kováč – Vladimír Rudy DESIGN OF THE MECHANISM FOR CONTROLLING THE ROBOTIC DEVICE	13.30 – 13.45
Peter Malega – Marek Kliment PRODUCTION MANAGEMENT – SYSTEMATIC VIEW	13.45 – 14.00
Marcela Malindžáková SPECIFICATION OF LOGISTIC FLOW IN THE HANDLING OF TEXTILE WASTE	14.00 – 14.15
Radoslav Mikča – Emília Huttmanová TRANSITION TOWARDS CIRCULARITY THROUGH INNOVATION AND PATENT POLICY IN THE V₄ COUNTRIES	14.15 – 14.30
Zuzana Petrusová – Anna Tomková PERCEPTION OF FAST FASHION ISSUES FROM THE PERSPECTIVE OF SLOVAK CONSUMERS	14.30 – 14.45
František Vojtech – Marcel Lincényi CHARACTERISTICS OF OPPORTUNITIES FOR THE CREATION AND DEVELOPMENT OF SMART CITIES IN SLOVAKIA	14.45 – 15.00
Coffee-break	15.00 – 15.15
Networking	15.15 – 16.15
Dinner	18.00 – 20.00
Social event	20.00 – 22.00

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Breakfast	07.00 – 09.30
Panel discussion GREEN APPROACHES IN BUSINESS - CHALLENGES AND OPPORTUNITIES – 1. PART	09.30 – 10.30
Coffee-break	10.30 – 10.45
Panel discussion GREEN APPROACHES IN BUSINESS - CHALLENGES AND OPPORTUNITIES – 2. PART	10.45 – 11.45